



When are Job Notifications Sent?

Red Rover sends job notifications according to certain “rules” that work in tandem with the Lead Time rules outlined on the previous pages.

Rule 1: Daily Notification Windows –

Red Rover sends notifications during certain times depending on the day of the week. Below are the daily notification windows.

Sunday
12:00 PM –
10:00 PM

Monday - Friday
5:00 AM – 10:00 PM

Saturday
9:00 AM –
10:00 PM

Rule 2: New Job Notifications via App –

Red Rover sends app notifications depending on when the assignment begins. Red Rover does this to maximize the morning notification window for jobs starting “today.”

When the job begins	Notifications are sent:
Jobs starting “Today”	After 5:00 AM
Jobs starting “Tomorrow”	After 10:00 AM
Jobs starting in 2+ days	After 12:00 PM

Note: Notifications to favorite subs are sent at the earliest opportunity within a daily notification window from **Rule 1** above.

Rule 3: New Job Notifications via Text –

Red Rover sends text notifications depending on when the assignment begins. Red Rover does this to maximize the morning notification window for jobs starting “today.”

When the job begins	Notifications are sent:
Jobs starting “Today”	After 5:00 AM
Jobs starting “Tomorrow”	After 4:00 PM
Jobs starting in 2+ days	<i>Only sent to favorite subs</i>

Note: Notifications to favorite subs are sent at the earliest opportunity within a daily notification window from **Rule 1** above.



Rules Specific to Text Notifications

Red Rover also follows a few other “text-specific” notification rules. These rules do *not* apply to app notifications.

- **Red Rover will not** text a sub more than 16 times in a single calendar day.
- **At maximum**, Red Rover will text a sub 8 times in the morning.
- **At maximum**, Red Rover will text a sub 8 times in the evening.
- **Red Rover** will space text notifications at least 15 minutes apart.

Why does Red Rover have different notification rules for text messages?

Statistics show that if you text a sub too much and too often, it is highly likely to result in subs sending “**STOP**” to Red Rover’s texting engine, thereby turning off their text notifications entirely. *(You don’t want that!)*

As such, Red Rover uses the rules above to send an appropriate number of texts to subs, ensuring they stay engaged, while still providing an adequate survey of available jobs in Red Rover.

Encourage your subs to download the free Red Rover App for Android and iOS!

- Subs can download the Red Rover app for free on the Google Play Store or Apple App Store.
- Search “Red Rover K12” to find the app in the store for their device type.
- Subs will use their existing Red Rover credentials to log into the app.
- Downloading the Red Rover app will *replace* Red Rover Text Message notifications.

